

भारत का प्रधान कौंसलावास, बाली  
**Consulate General of India, Bali**

**Proposed Mission LiFE 2023**

**Bali, May 2023**

CGI Bali is proposing one week long campaign for *Mission LiFE 2023*. Under this several activities will be held:

**a. Tumbler for LiFE**

In this campaign, all officers (local and India based) will show their efforts in reducing plastic waste in their daily life.

**b. My Office of LiFE**

In this campaign, there will be various promotions/display of the good habits, including posters promoting saving water, posters for saving electricity by turning off lights and air conditioning when not in use, soaking cooking utensils before washing them, etc.

**c. My LiFE Lunch Box**

In this campaign, all officers will display their healthy lunch with an environmentally friendly lunch box and will motivate people to use such lunch boxes. The aim is to promote an eco-friendly lifestyle and indirectly become a showcase for Indian and local culinary menus. This activity is carried out once a month (every first Friday of every month).

**d. Social Media**

CGI Bali will be starting a #MyLiFEAction campaign which will feature various promotional posts regarding easy LiFE Actions that can be implemented in everyday life. This campaign will be displayed in the form of posters and short videos involving all CGI Bali officers. The focus week of this campaign will be held on 21 - 27 May 2023.

**Proposed Campaign**

<b>Date</b>	<b>Items</b>	<b>Remark</b>
21 May 2023	Kick off Mission LiFE Campaign What & Why?	Announcement post #MyLiFEActions
22 May 2023	1 <sup>st</sup> Video – Snack box theme Feature post	Showing the snack box

23 May 2023	2 <sup>nd</sup> Video – Tumbler Feature post	Bring tumbler to work
24 May 2023	3 <sup>rd</sup> Video – Running tap water Feature post	Stop the tap water when use the soap
25 May 2023	4 <sup>th</sup> Video – 24 Degrees AC Feature post	Set the AC to 24 degree
26 May 2023	5 <sup>th</sup> Final Video – Less plastics, safe the earth	Bring shopping bag, instead of plastic bag
27 May 2023	Mission Life Campaign Closing - Share your experience #MyLiFEActions	Closing post and invite audience to share their experience and respost it.